

2020 Census Program Management Review

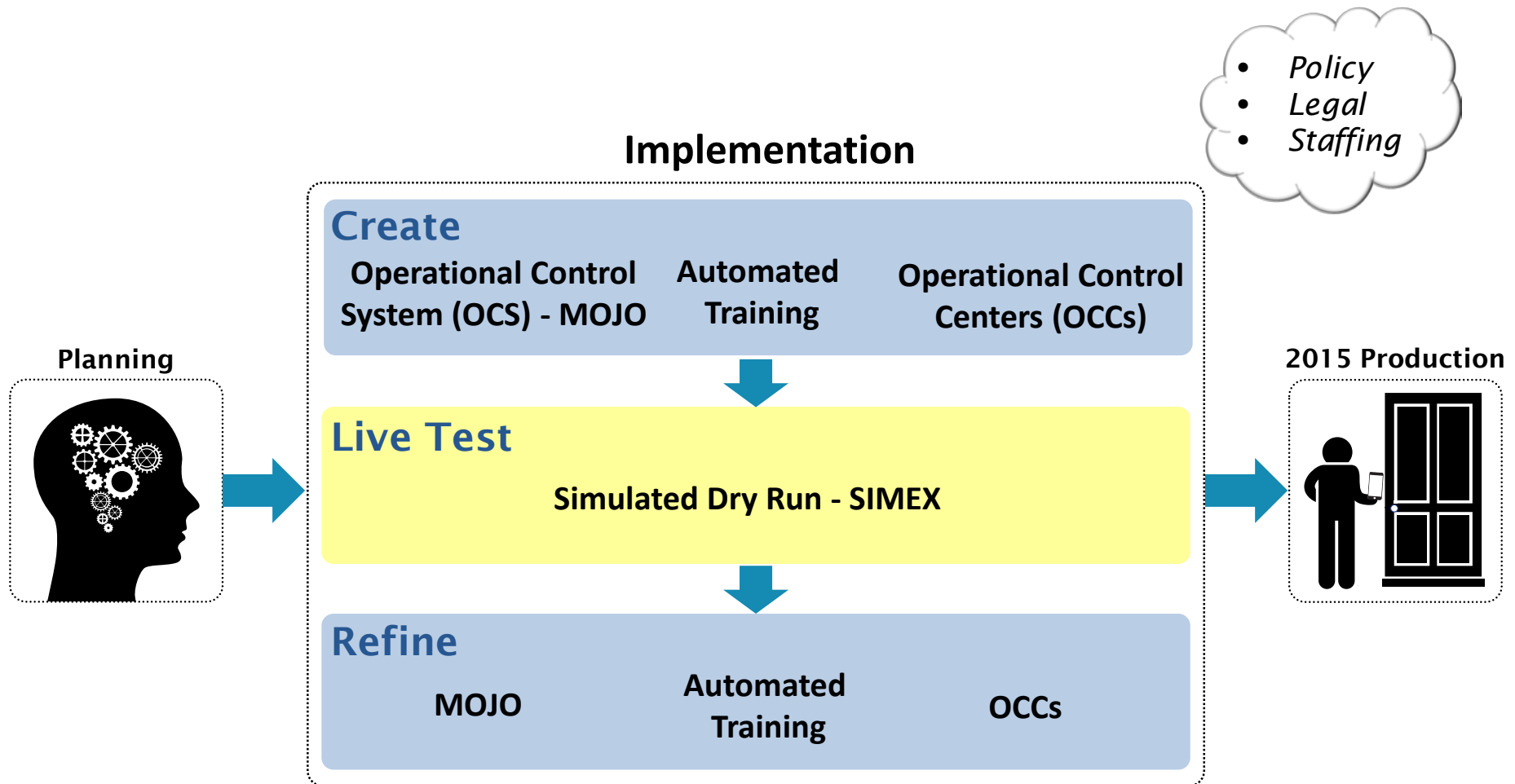
2020 Census Field Reengineering

ROCKIT (Re-Organize Census with Integrated Technology) Team
Stephanie Studds

January 2015

V1.0 Final 1-8-15

ROCKIT Journey



SIMEX Preparation

**Scenario
Development**

Recruiting

**Infrastructure
Build Out**

Synthetic Data

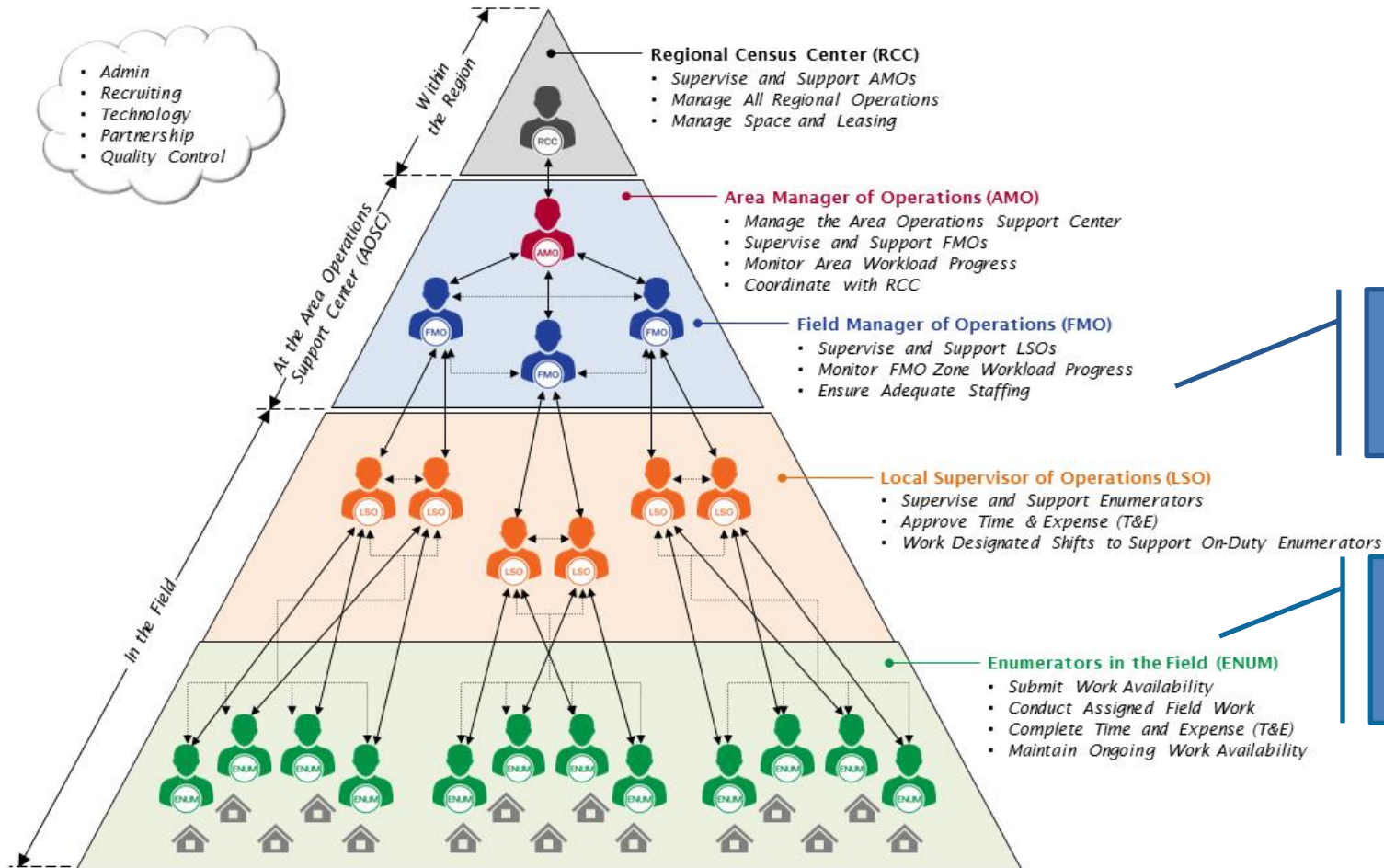




Benefits of SIMEX

- Confirm the ability to implement revolutionary concepts and new staffing structures, training, systems and technology
 - Able to capture real time issues before going into the field in May of 2015
 - Data to support conceptual decisions
- Illustrate project's agile process
 - Able to get early feedback on MOJO and training
 - Early use of tablets and systems by regional staff
- Participation from all 6 regional offices

What we learned



Staffing Ratios
Appropriate?

LSO to FMO
10:1

Enumerator to
LSO
23:1



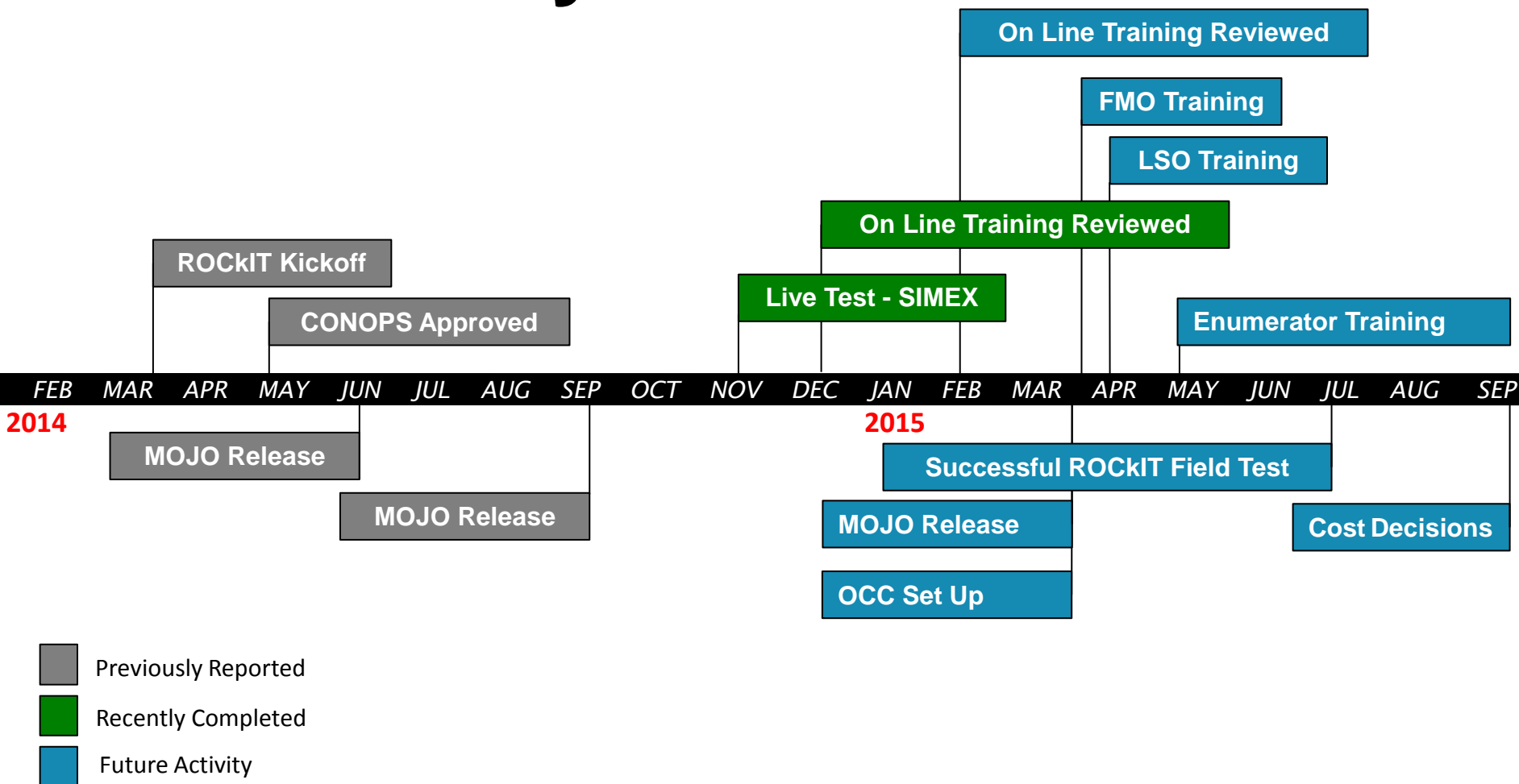
What we learned

- Correct OCS Design?
 - MOJO system is intuitive
 - MOJO user interface improvements
 - Importance of the MOJO messaging component
 - Smart device use was embraced by varying tech IQs
- Automated Training work?
 - Training content improvements
- OCC Design work?
 - Confirmation on the Operational Control Center (OCC) design and concept
 - Importance of coordination with IT service providers

What we are Refining

- Solidifying concept of operations
 - Updates to MOJO interface
 - Refine smart device solution
 - Update automated training materials
 - Institutionalize the new staff ratios

Key Milestones



Questions

- Send questions to the email address below

census.2020.program.management.review@census.gov

Let's ROCKIT to Success!!!